

Digital Signage Basic Series

Pure Display Models

Commercial Signage Built for Impact,
Reliability, and Simplicity



Digital Signage basic models deliver more than just sharp visuals. With premium components, flexible CMS tools, and professional-grade reliability, these displays offer a **ready-to-deploy digital signage solution** that meets and exceeds today's market standards—ideal for retail, education, corporate, and public sectors.



SF1 Basic (43"/55"/65")



SW1 Basic (43"/55"/65"/75"/86")



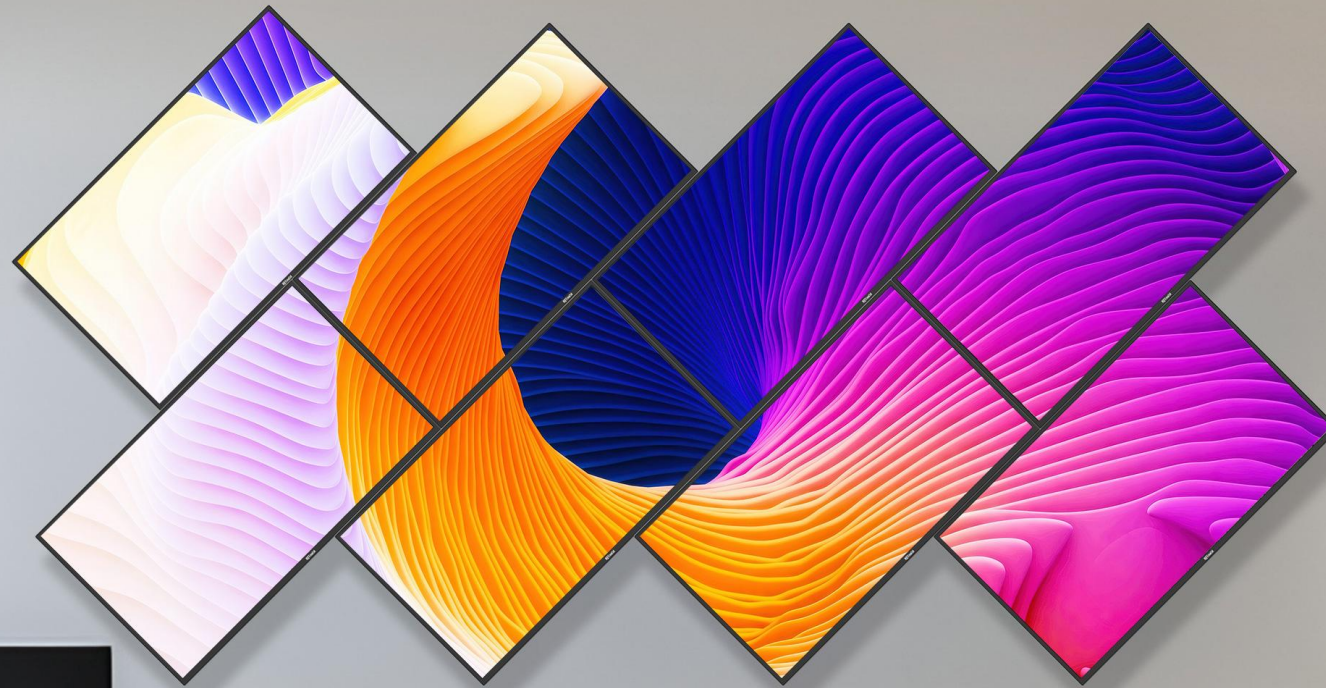
SW1 Lite (43"/55"/65")

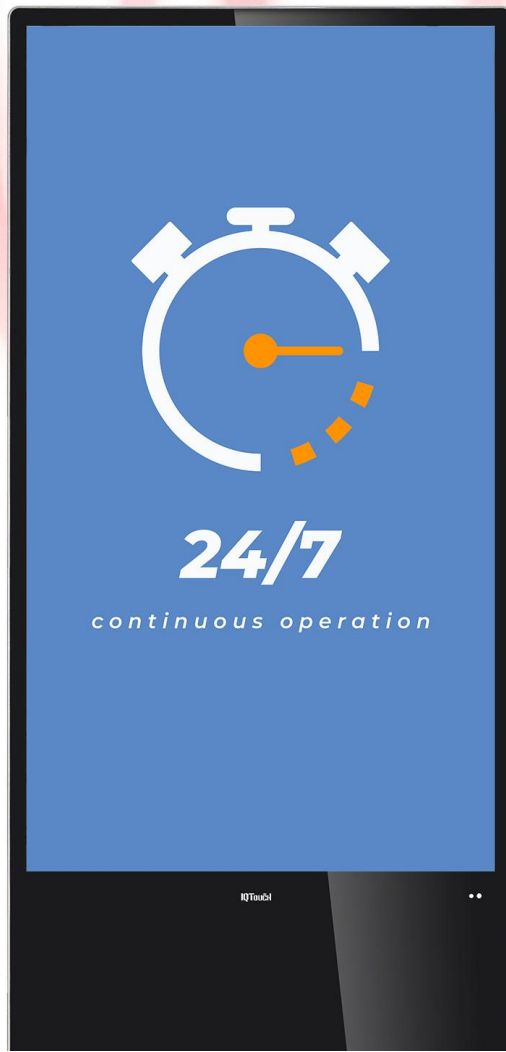
01

**Hardware Excellence -
Performance You Can Trust**

Stunning UHD Visuals That Command Attention

Enjoy immersive clarity with up to 4K UHD resolution, high brightness (500cd/m²), and 1.07 billion rich colors, ensuring lifelike detail and vibrancy—even in brightly lit indoor spaces.



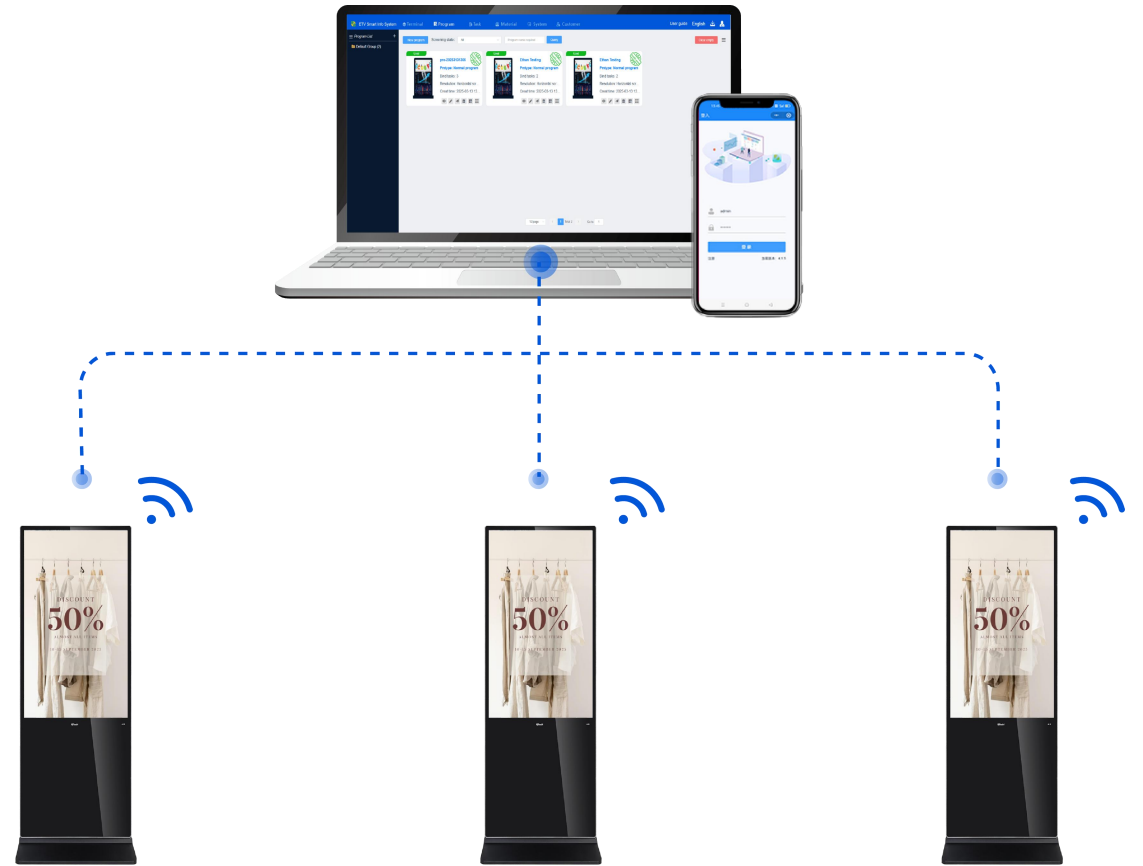


24/7 Commercial-Grade Durability

Designed for non-stop performance, the all-metal housing and efficient thermal design support **24/7** continuous operation in busy, high-traffic environments.

Network-Ready & Secure

Equipped with **WiFi module and LAN port**, these displays integrate seamlessly into connected environments while offering secure, scalable management.





Universal Connectivity

Multiple interfaces (**HDMI, USB 2.0/3.0, TF card, Audio out**) allow compatibility with external players, CMS systems, or automation setups. Guarantee smooth integration with diverse AV ecosystems—flexible for IT teams and installers.

Built-In Stereo Speakers

Dual **10W** speakers ensure integrated sound without needing extra hardware—ideal for playback of audio promos, welcome messages, or videos.





Ultra-Slim, Modern Design

With **equal-width bezels on all four sides** and a sleek **rounded-corner frame**, the display offers a balanced, contemporary look that's both visually appealing and safer for public-facing spaces.

Energy-Efficient and Eco-Friendly

Featuring **low power consumption** ($\leq 0.5\text{W}$ standby), optimized LED backlighting, and intelligent power management systems for long-term deployment.

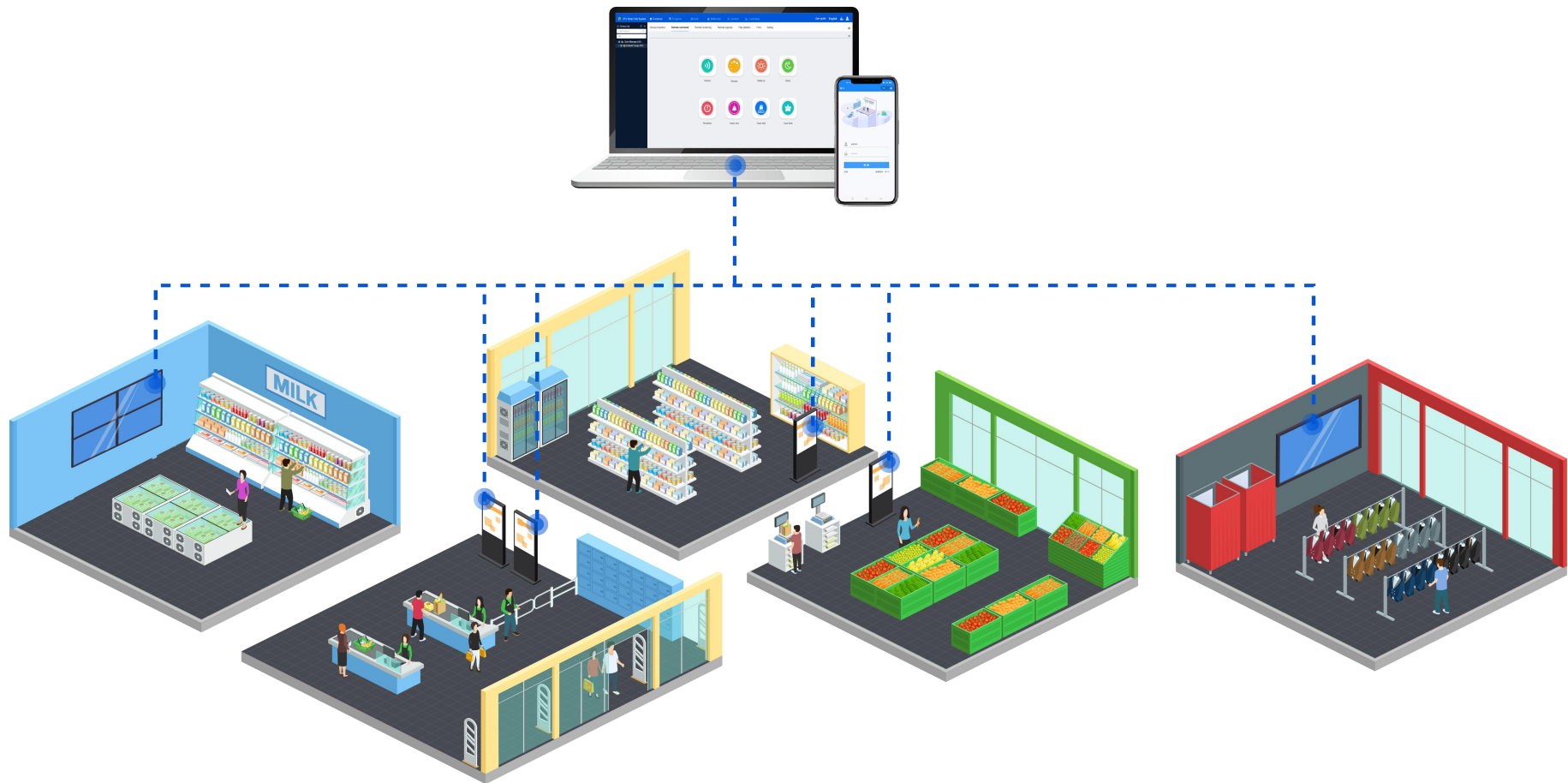


02

**Smart Content Control with
Cloud-based CMS**

Remote Device Monitoring & Management

Allow users to **remotely control, monitor, and content update** all connected signage terminals in real time. Manage content from PCs or mobile devices—whether on **iOS, Android, or Windows**. Choose between cloud or local deployment, and enjoy full functionality with no license fees required.



Scheduled and Adaptive Content Playback

With multiple playback modes—including scheduled, default, interrupt (spot), append, and simulcast—users can tailor when and how content is displayed across multiple screens. Advanced scheduling supports **daily** and **weekly** timelines, ensuring the right message plays at the right time.





Flexible Program Design with Drag-and-Drop Widgets

Create engaging content easily with drag-and-drop widgets for images, videos, live streams, weather, web pages, and more. The **split-screen layout builder** lets you divide the screen into zones for multi-content playback, and even add interactive elements.

03

Application Scenario

Your Message. Delivered Where It Matters Most



Retail & Fashion



Corporate Communication



Campus Messaging



Hospitals & Clinics



Transit & Wayfinding

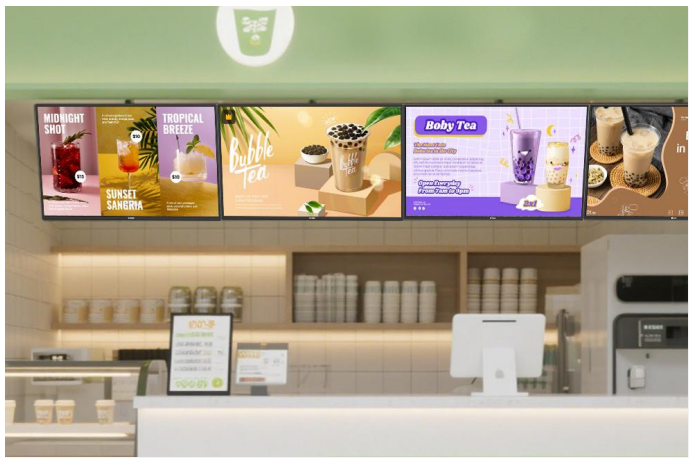


Quick Service Restaurants

Your Message. Delivered Where It Matters Most



Hotel



Bubble tea shop



Elevator



THANKS

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